CLAIMS

1. A liquid crystal display element:

having a structure comprising a pair of substrates, and a liquid crystal composition sandwiched between the substrates;

comprising at least an alignment control layer, a transparent electrode, and a polarizing plate; and

characterized in that the liquid crystal composition comprises at least one liquid crystal compound having a partial structure represented by general formula (A):

$$W^1$$
 W^2 O O

(wherein W^1 and W^2 each independently represents fluorine, chlorine, -CF₃, -CF₂H, -OCF₃, or -OCF₂H) and has a negative dielectric anistropy.

- 2. A liquid crystal display element according to claim 1, wherein W¹ and W² represent fluorine.
- 3. A compound represented by general formula (1):

$$R^{1}-(A^{1}-Z^{1})_{a}-(A^{2}-Z^{2})_{b} - (Z^{3}-A^{3})_{c}-(Z^{4}-A^{4})_{d}-R^{2}$$
(1)

(wherein

R¹ and R² each independently represents hydrogen, an alkyl group having 1 to 12 carbon atoms or an alkenyl group having 2 to 12 carbon atoms, in which one CH₂ group or at least two CH₂ groups that are not adjacent to each other may be substituted by oxygen or sulfur, or in which at least one hydrogen may be substitued by fluorine or chlorine,

A¹, A², A³, and A⁴ each independently represents a trans-1,4-cyclohexylene group (in which one CH₂ group or two CH₂ groups that are not adjacent to each other may be substituted by oxygen or sulfur), a 1,4-phenylene group (in which at least one CH group may be substituted by nitrogen), a 1,4-cyclohexenylene group, a 1,4-bicyclo[2.2.2]octylene group, a piperidine-1,4-diyl group, a naphthalene-2,6-diyl group, a decahydronaphthalene-2,6-diyl group or a 1,2,3,4-tetrahydronaphthalene-2,6-diyl group, in which hydrogen may be substituted by -CN or halogen,

 Z^{1}, Z^{2}, Z^{3} , and Z^{4} each independently represents -CH₂CH₂-, -CH=CH-, -CH(CH₃)CH₂-, -CH₂CH(CH₃)-, -CH(CH₃)CH(CH₃)-, -CF₂CF₂-, -CF=CF-, -CH₂O-, -OCH₂-, -OCH(CH₃)-, -CH(CH₃)O-, -(CH₂)₄-, -(CH₂)₃O-, -O(CH₂)₃, -C≡C-, -CF₂O-,

-OCF₂-, -COO-, -OCO, -COS, -SCO-, or a single bond,

when A^1 , A^2 , A^3 , A^4 , Z^1 , Z^2 , Z^3 , and Z^4 respectively exist in plural, they may be identical to each other or different from each other,

a, b, c, and d each independently represents 0 or 1, and

 W^1 and W^2 each independently represents fluorine, chlorine, -CF₃, -CF₂H, -OCF₃, or -OCF₂H).

- 4. A compound according to claim 3, wherein in the general formula (1) R^1 and R^2 each independently represents an alkyl group having 1 to 7 carbon atoms or an alkenyl group having 2 to 7 carbon atoms (in which one CH_2 group may be substituted by oxygen), and W^1 and W^2 represent fluorine.
- 5. A compound according to claim 3, wherein in the general formula $(1) A^1, A^2, A^3$ and A^4 each independently represents a trans1,4-cyclohexylene group, a 1,4-phenylene group which may be substituted by at least one fluorine, or a 1,4-bicyclo[2.2.2]octylene group.
- 6. A compound according to claim 3, wherein in the general formula (1) Z^1 , Z^2 , Z^3 , and Z^4 each independently represents -CH₂CH₂-, -CH=CH-, -CF₂CF₂-, -CF=CF-, -CH₂O-,

-OCH₂-, -C \equiv C-, -CF₂O-, -OCF₂- or a single bond.

- 7. A compound according to claim 3, wherein in the general formula (1) the sum of a, b, c, and d is 1 or 2.
- 8. A compound according to claim 3, wherein in the general formula (1) R^1 and R^2 each independently represents an alkyl group having 1 to 7 carbon atoms or an alkenyl group having 2 to 7 carbon atoms (in which a CH_2 group may be substituted by oxygen), W^1 and W^2 represent fluorine, A^1 , A^2 , A^3 , and A^4 each independently represents a trans-1,4-cyclohexylene group, a 1,4-phenylene group which may be substituted by at least one fluorine, or a 1,4-bicyclo[2.2.2]octylene group, Z^1 , Z^2 , Z^3 and Z^4 each independently represents $-CH_2CH_2$ -, -CH=CH-, $-CF_2CF_2$ -, -CF=CF-, $-CH_2O$ -, $-OCH_2$ -, -C=C-, $-CF_2O$ -, $-OCF_2$ -, or a single bond, and the sum of a, b, c, and d is 1 or 2.
- 9. A compound according to claim 3, wherein in the general formula (1) R¹ and R² each independently represents an alkyl group having 1 to 7 carbon atoms, an alkenyl group having 2 to 7 carbon atoms, or an alkoxyl group having 1 to 7 carbon atoms, A¹, A², A³, and A⁴ each independently represents a trans-1,4-cyclohexylene group, a 1,4-phenylene group, a 2-fluoro-1,4-phenylene group, or

a 2,3-difluoro-1,4-phenylene group, Z^1 , Z^2 , Z^3 , and Z^4 each independently represents $-CH_2CH_2$ -, $-CH_2O$ -, $-OCH_2$ -, or a single bond, W^1 and W^2 represent fluorine, and the sum of a, b, c, and d is 1 or 2.

- 10. A compound according to claim 9, wherein in the general formula (1) A¹, A², A³, and A⁴ each independently represents a trans-1,4-cyclohexylene group or a 1,4-phenylene group.
- 11. A liquid crystal compound which can be used in the liquid crystal display element according to claim 1, comprising a partial structure represented by general formula (A):

$$W^1$$
 W^2 (A)

(wherein W¹ and W² each independently represents fluorine, chlorine, -CF₃, -CF₂H, -OCF₃, or -OCF₂H).

12. A liquid crystal compound according to claim 11, which can be used in the liquid crystal display element according to claim 1, wherein in the general formula (A) W^1 and W^2 represent fluorine.

- 13. A liquid crystal composition comprising at least one liquid crystal compound according to claim 11.
- 14. A compound represented by general formula (2):

$$R^3-B^1-Y^1-(B^2-Y^2)_p-R^4$$
 (2)

(wherein,

R³ and R⁴ each independently represents hydrogen, an alkyl group having 1 to 12 carbon atoms or an alkenyl group having 2 to 12 carbon atoms, in which one CH₂ group or at least two CH₂ groups that are not adjacent to each other may be substituted by oxygen or sulfur, or in which at least one hydrogen may be substituted by fluorine or chlorine,

B¹ and B² each independently represents a trans-1,4-cyclohexylene group (in which one CH₂ group or two CH₂ groups that are not adjacent to each other may be substituted by oxygen or sulfur), a 1,4-phenylene group (in which at least one CH group may be substituted by nitrogen), a 1,4-cyclohexenylene group, a 1,4-bicyclo[2.2.2]octylene group, a piperidine-1,4-diyl group, a naphthalene-2,6-diyl group, a decahydronaphthalene-2,6-diyl group or a

1,2,3,4-tetrahydronaphthalene-2,6-diyl group, in which hydrogen may be substituted by

-CN or halogen,

 Y^1 and Y^2 each independently represents -CH₂CH₂-, -CH=CH-, -CH(CH₃)CH₂-, -CH₂CH(CH₃)-, -CH(CH₃)CH(CH₃)-, -CF₂CF₂-, -CF=CF-, -CH₂O-, -OCH₂-, -OCH(CH₃)-, -CH(CH₃)O-, -(CH₂)₄-, -(CH₂)₃O-, -O(CH₂)₃-, -C=C-, -CF₂O-, -OCF₂-, -COO-, -OCO, -COS, -SCO-, or a single bond,

when Y^2 and B^2 respectively exist in plural, they may be identical to each other or different from each other, and

p represents 0, 1 or 2).

- 15. A liquid crystal compound which can be used in the liquid crystal display element according to claim 1, comprising at least one liquid crystal compound according to claim 14.
- 16. A liquid crystal composition according to claim 13, comprising at least one liquid crystal compound according to claim 14.
- 17. A liquid crystal composition according to claim 13, comprising at least one compound selected from the group consisting of general formula (3a), general formula (3b), and general formula (3c):

$$R^{5}-B^{3}-(Y^{3}-B^{4})_{q}-Y^{4}$$
 L^{11}
 L^{10}
 L^{9}
 $(3c)$

(wherein

R⁵ represents hydrogen, an alkyl group having 1 to 12 carbon atoms or an alkenyl group having 2 to 12 carbon atoms, in which one CH₂ group or at least two CH₂ groups that are not adjacent to each other may be substituted by oxygen or sulfur, or in which at least one hydrogen may be substituted by fluorine or chlorine,

B³, B⁴, and B⁵ each independently represents a trans-1,4-cyclohexylene group (in which one CH₂ group or two CH₂ groups that are not adjacent to each other may be substituted by oxygen or sulfur), a 1,4-phenylene group (in which at least one CH group may be substituted by nitrogen), a 1,4-cyclohexenylene group, a

1,4-bicyclo[2.2.2]octylene group, a piperidine-1,4-diyl group, a naphthalene-2,6-diyl group, a decahydronaphthalene-2,6-diyl group or a

1,2,3,4-tetrahydronaphthalene-2,6-diyl group, in which hydrogen may be substituted by

-CN or halogen,

 Y^3 , Y^4 , and Y^5 each independently represents -CH₂CH₂-, -CH=CH-, -CH(CH₃)CH₂-, -CH₂CH(CH₃)-, -CH(CH₃)CH(CH₃)-, -CF₂CF₂-, -CF=CF-, -CH₂O-, -OCH₂-, -OCH(CH₃)-, -CH(CH₃)O-, -(CH₂)₄-, -(CH₂)₃O-, -O(CH₂)₃-, -C≡C-, -CF₂O-, -OCF₂-, -COO-, -OCO, -COS, -SCO-, or a single bond,

 L^1 , L^2 , L^4 , L^5 , L^6 , L^7 , L^8 , L^{10} , L^{11} , and L^{12} each independently represents hydrogen or fluorine,

q and r each independently represents 0, 1, or 2, provided that the sum of q and r is no more than 2, and

L³ and L⁹ each independently represents hydrogen, fluorine, chlorine, -CN, -CF₃, -OCH₂F, -OCHF₂, -OCF₃, -CH₂CF₃, or the same meaning as R⁵).

- 18. A liquid crystal composition according to claim 13, wherein a content ratio of the liquid crystal compound according to claim 11 is 2 to 30% by mass.
- 19. A liquid crystal composition according to claim 13, wherein a dielectric anisotropy value is no more than -0.2.
- 20. A liquid crystal display element according to claim 1, wherein its drive system is

an active matrix system.

21. A liquid crystal display element according to claim 1, wherein a liquid crystal alignment regulated by the alignment control layer is vertical to a surface of the substrate.